

Investor Relations 4Q 2022



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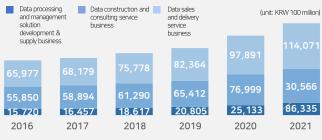
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# Massive Increase in Data due to Digitization

Increase in linkage between systems and number of business servers

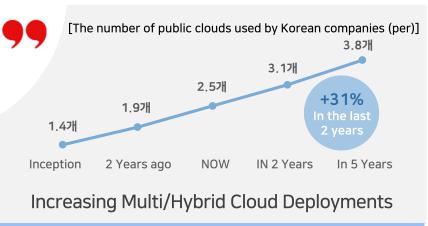
### [Korean Data Industry Market Volume]



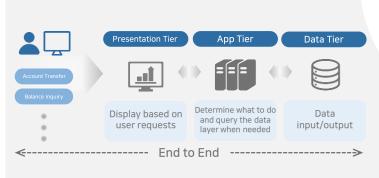
\* 2022 Data Industry White Paper (Korea Data Industry Promotion Agency)

Integrated
Corporate IT
System
Monitoring
is a Must!





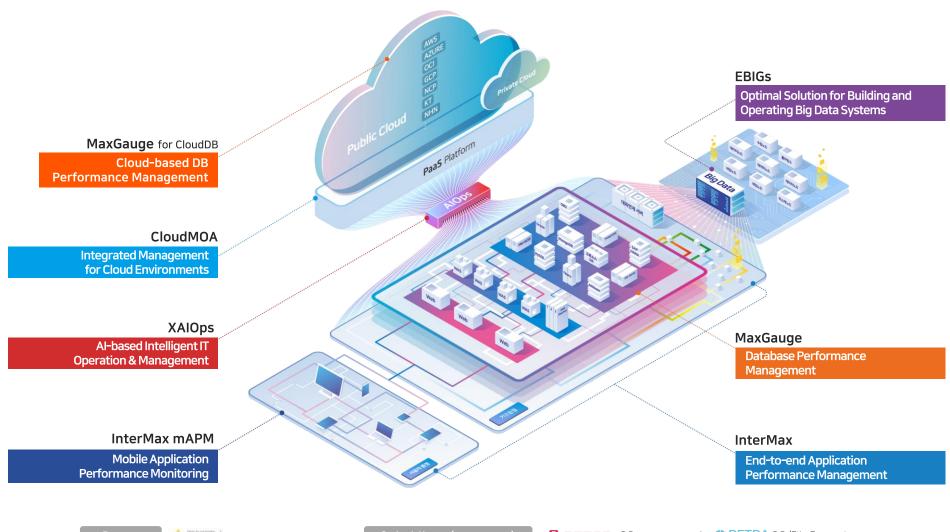
**Growing Cloud Environment Adoption** 



Basic 3-tier Enterprise Web/Application Environment

Growing Complexity of Enterprise IT Environments

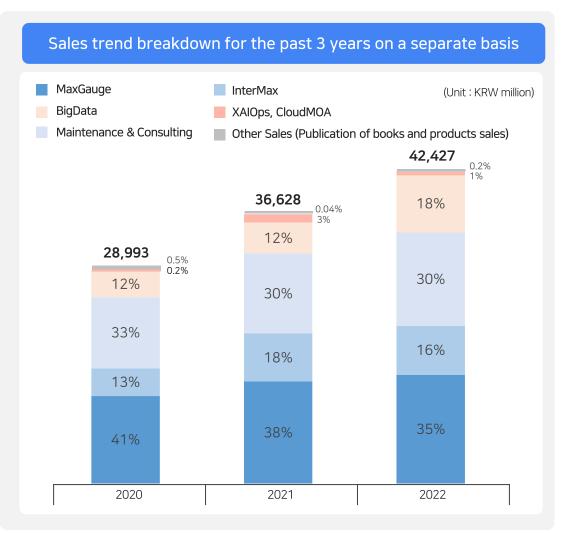
# Provide corporate IT system performance management and monitoring solutions





# Sales Breakdown A virtuous cycle of sales expansion through additional adoption and maintenance of existing customers, cross-selling/bundling/influx of new customers

	구분	2019	2020	2021	2022	CAGR in the past 4 yrs
	MaxGauge (SW)	<b>9,997</b> (40%)	<b>11,904</b> (41%)	<b>13,877</b> (38%)	<b>14,781</b> (35%)	13.9%
	InterMax (SW)	<b>3,975</b> (16%)	<b>3,764</b> (13%)	<b>6,535</b> (18%)	<b>6,671</b> (16%)	18.8%
	BigData (SW & Services)	<b>1,714</b> (7%)	<b>3,457</b> (12%)	<b>4,239</b> (12%)	<b>7,763</b> (18%)	65.5%
EXEM	XAIOps (SW)	-	<b>37</b> (0.1%)	<b>1,065</b> (3%)	<b>352</b> (0.8%)	208.4% (past 3 yrs)
	CloudMOA (SW)	-	<b>16</b> (0.05%)	<b>37</b> (0.1%)	<b>106</b> (0.3%)	157.4% (past 3 yrs)
	Maintenance & Consulting	<b>8,918</b> (36%)	<b>9,675</b> (33%)	<b>10,860</b> (30%)	<b>12,688</b> (30%)	12.5%
	Other Sales <sup>1)</sup>	<b>182</b> (1%)	<b>140</b> (0.5%)	<b>15</b> (0.04%)	<b>66</b> (0.2%)	-28.7%
SINSIWAY (Subsidiary)	Petra (SW)	<b>2,151</b> (32%)	<b>3,514</b> (48%)	<b>4,174</b> (52%)	<b>4,620</b> (48%)	29.0%
	PetraCipher (SW)	<b>2,154</b> (32%)	<b>1,174</b> (16%)	<b>1,190</b> (15%)	<b>2,227</b> (23%)	1.1%
	PetraSign (SW)	<b>70</b> (1%)	<b>52</b> (0.7%)	<b>35</b> (0.4%)	<b>25</b> (0.3%)	<b>-</b> 29.1%
	Maintenance	<b>2,300</b> (34%)	<b>2,506</b> (34%)	<b>2,595</b> (32%)	<b>2,798</b> (29%)	6.8%
	Other Sales <sup>2)</sup>	<b>141</b> (2%)	<b>31</b> (0.4%)	<b>61</b> (0.7%)	<b>53</b> (1.0%)	-27.8%



# **About EXEM**

### **EXEM Corporation**

• Inception: January 2001

• Stock Listing Date: June 26, 2015

• Capital: 3.6 Billion KRW (End of 2022)

• Sales: 55.1 Billion KRW (consolidated standard at the end of 2022)

• Workforce: 295 (March 2023)

Affiliated Companies (End of 2022)

Category	Company Name	Investment Stake(%)
Main Subsidiary	SINSIWAY(DB Security)	50.24
Subsidiary	EXEM JAPAN Co.,Ltd.(Japan)	75.00
Subsidiary	EXEM CHINA Co.,Ltd.(China)	63.16
Subsidiary	MAXGAUGE, INC.(US)	91.00
Related Company	l'mCloud(Big Data, Al)	22.75

### **CEO**

### **Profile**

Academy Background & Education

- · Seoul National University(Diplomacy and Global Politics major)
- Postech (SW Engineering, master's degree)
- · KAIST AIM Course Completion

### **Experience**

- · POSCO, Information System department, EIS development
- · POSDATA Consulting Department, CASE TOOL Consultant
- Oracle Korea, DB Technical Consulting Team, Oracle Tuning Consultant

Chongarm Cho (CEO)





# Milestones

**EXEM 1.0** Entry into DB Monitoring

**EXEM 2.0** Business Expansion into Total Performance Management

### 2001

Established EXEM

DBMax (the Previous version of MaxGauge ) Launched

### 2002

KT NT IT certification acquired at one time Jang Young-shil Award

### 2008

InterMax Launched, New Excellent Technology(NET) Award Established EXEM JAPAN, EXEM CHINA 🕟 🛍

### 2011

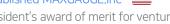
10.5 Billion(KW) Revenue Breakthrough

### 2012

Korea IT Innovation Award 'Company that people want to apply for' Award One of the Korea 100 Best Companies to work for

### 2014

### Established MAXGAUGE.Inc



President's award of merit for venture development Best company to work for in 2014

### **EXEM 3.0**

Preparation of the 4th Industrial Revolution(Starting Big Data Business)

### 2015

Listed on KOSDAQ KCSDAQ Entry into Big Data Solution Market Shares Acquisition of SINSIWAY (50.24%) & I'mCloud(25%) 20.7 Billion(KW) Revenue Breakthrough

### 2016

Entry into Big Data Consulting Market with the launch of Flamingo Merged Cloudine, Co., Ltd 27.5 Billion(KW) Revenue Breakthrough

### 2017

KEPCO's largest big data integration platform construction project (Korea Electric Power Corporation) Orders received from Kakao bank, K bank, Citi bank 33.7 Billion(KW) Revenue Breakthrough

### 2018

Partnership with KNIME, Designated Partner of Match-up Al/Big Data project (Ministry of Education) 32.4 Billion(KW) Revenue Breakthrough (with 3.5 billion coming from overseas branches)

### **EXEM 4.0**

Leading role in the 4th Industrial Revolution through the implementation of new technologies, including AI and cloud.

### 2019

Commercialization of AI & Cloud

XAIOps, CloudMOA Launched

34.5 Billion(KW) Revenue Breakthrough

### 2020

CloudMOA /XAIOps Orders received from Hyundai Card and KDN 39.2 Billion(KW) Revenue Breakthrough

### 2021

CloudMOA /XAIOps Orders received from major financial clients including Busan/Shinhan and Woori Bank. CloudMOA SaaS Version, MaxGauge for HANA Launched 47.3 Billion(KW) Revenue Breakthrough

### 2022

MaxGauge for CloudDB (PostgreSQL, Oracle) Launched FBIGs Launched

Relocation to the new EXEM headquarters in Magok 55.1 Billion(KW) Revenue Breakthrough

### 2023

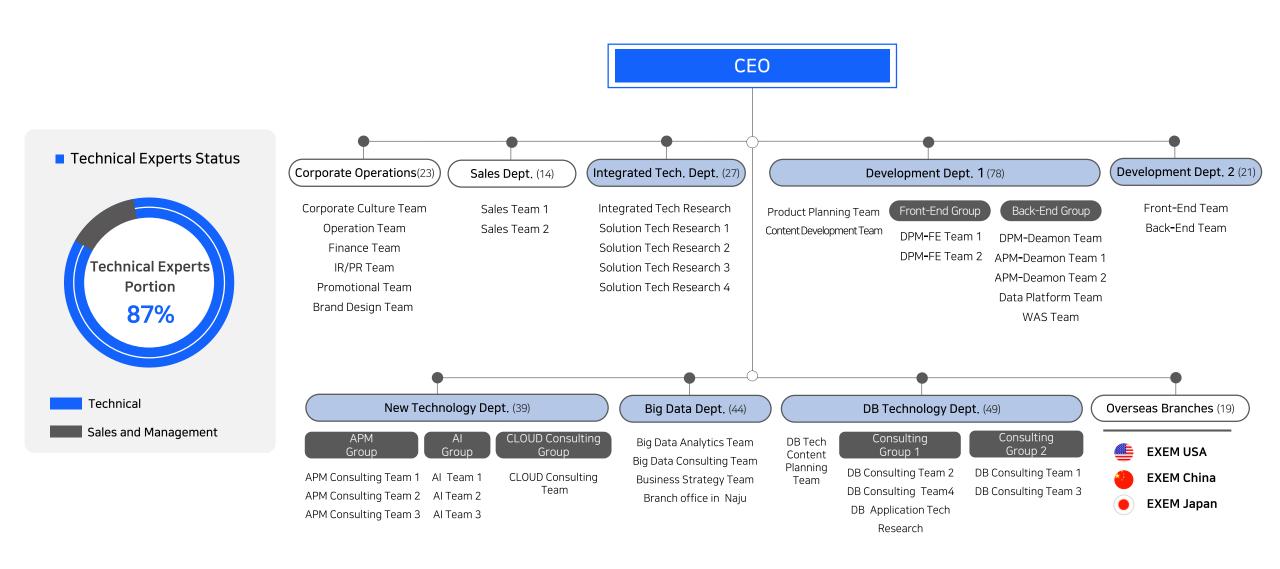
Ready for SaaS Business

MaxGauge for CloudDB (MySQL, MariaDB) Launched Integrated SaaS Solution DataSaker Launch (to-be)

# Organizational Structure

Developers/Engineer Organization (258/295)

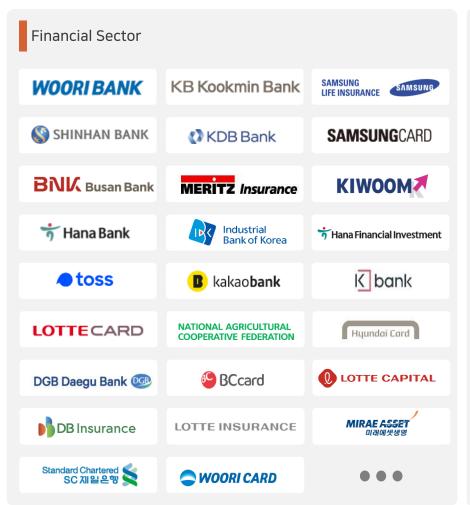
( \* calculated in Mar.2023, ( ): No. of employees )

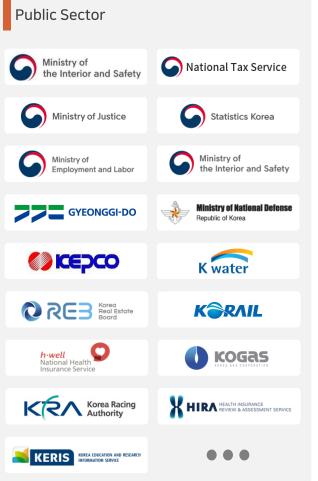




# Main Domestic Customers by Industries

# Acquired 630+ References, mostly Finance/Manufacturing/Public institutions.







2022



# MaxGauge Best Database Performance Management Solution in Korea



Market

Standard database performance management SW in Korea



- STRENGTHS: Having the best DBA consultants/developers in Korea System investment ROI and DBMS management efficiency improvement
- [Accuracy] Real-time monitoring, analysis in seconds/minutes/days, diagnostic reports from various perspectives
- [completeness] Real-time monitoring, diagnosis, analysis, tracking based on Top-down methodology
- [Stability] Up to 10~15% of CPU utilization in case of 2,000 sessions
- [Extensibility] Extend monitoring of open-source DBMS and Cloud DB such as Oracle Exa DB and MongoDB
- References





SAMSUNG





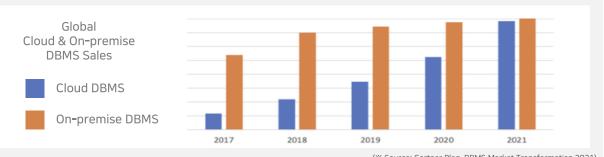
# MaxGauge Market Expectations due to various DBMS monitoring including Non-relational/Cloud/Open-source

### MaxGauge Lineup(DBMS Monitoring Targets)

No.	DBMS Name	DBMS Type
1	Oracle	Relational/Commercial
2	SQL Server	Relational/Commercial
3	DB2	Relational/Commercial
4	Tibero	Relational/Commercial
5	Altibase	Relational/Commercial
6	MySQL	Relational/Open-source
7	MariaDB	Relational/Open-source
8	PostgreSQL	Relational/Open-source
9	MongoDB	Non-relational/Open- source
10	AWS RDS (Aurora, MySQL, SQL Server)	Relational/Commercial
11	HANA DB	Relational/Commercial
12	Cloud DB (Oracle, PostgreSQL, MySQL, MariaDB)	Cloud







(X Source: Gartner Blog, DBMS Market Transformation 2021)

### Growing Demand for Open Source DBMS Overwhelming Commercial Use







Application Performance Management Solution through End-to-End Tracking Transactions



E2E performance management solution proven by large corporations and financial institutions

APM-E2E Integrated Analysis

Real-time performance/failure /transaction monitoring

Transaction tracking for all E2E segments Statistical and analysis reporting

• • InterMax • • • • •

Gartner

- STRENGTHS: Integrated management of Web-App-DB performance, waiting, and failure
- [Accuracy] Real-time monitoring, failure detection, cause analysis and tracking through UX-based dashboard
- [Complete] User-WAS-DB performance management integrated environment
- [Stability] Less than 1%~3% of CPU usage when profiling overload at all times, by 300 users
- [Extensibility] Cloud environment support (AWS, Azure, Private Cloud)
- References

KB Kookmin Bank

**WOORI BANK** 

SAMSUNG





2023

Gartner.



# InterMax Mobile Application Performance Management Solution





Performance management No.1 core technology installed



Essential solution to improving the quality of mobile apps when nonface-to-face services are becoming more important.



Integration with APM solution · **Detailed analysis** 



Increase marketing usability through customer service type analysis

Mobile app terminal-service level mobile performance monitoring solution

Real-time mobile app performance monitoring

App quality verification and detailed error analysis

Service utilization analysis

Diverse customer pattern analysis

new relie

Observabili Forecast

STRENGTHS: Real-time monitoring, event/Device/NW/user detailed analysis

- [Accuracy] Real-time · multi-app integrated monitoring and analysis through UX-based dashboard
- [Complete] Detailed call trace linkage tracking of delayed transaction through APM (InterMax) linkage
- [Convenience] Applied only by simple API call, performance delay/crash cause analysis is provided
- [Extensibility] Hybrid app integrated monitoring, various customer behavior analysis for marketing use

### References



- · Instantly identify and determine the cause of each transaction problem in the mobile app
- Realization of marketing through analysis of call center customer service types and behavior information



Official mobile app (OnBid) performance status, immediate identification of problem areas, and detailed causes of exceptions and crashes



InterMax Increasing demand for End-to-end Monitoring of WAS
Linking monitoring solutions is expected to boost cross-selling, bundling opportunities, and win-back.

# **Gartner** Functional Dimensions of APM

End-user experience monitoring

Application discovery, tracing and diagnostics

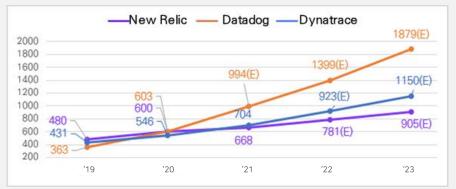
Infrastructure monitoring

### Al for IT operations(AlOps) and analytics

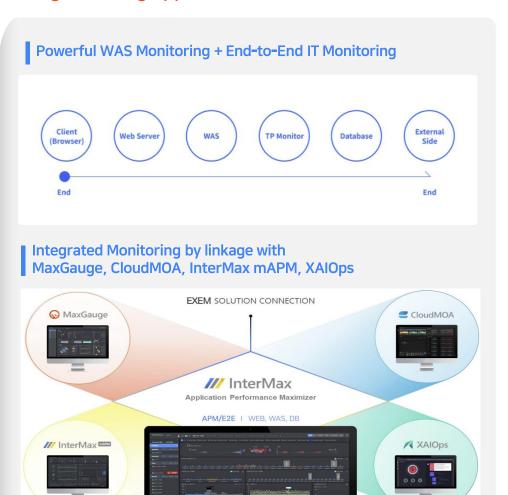
(\* Source: Gartner, 'Magic Quadrant for Application Performance Monitoring and Observability', 2022) (\* Source : Gartner, 'Magic Quadrant for Application Performance Monitoring', 2021)

### 3 Gartner Magic Quadrant for APM Leaders Show Consistent Growth

(Unit: USD million, E is short for estimated)









2022



# **EBIGS** Big Data Management Platform for Hadoop Installation and Operation Management Solution







Reflect customer's diverse Hadoop platform operation management requirements



A variety of data collection, storage, processing and advanced analytics environments

### Integrated management platform for Hadoop cluster and data analysis

Hadoop Ecobased operating platform

Real-time big data performance monitoring

Multi-tenant data analytics KEPCO big data operation and management platform

2023 €IDC

### STRENGTHS: Big data operation and management 'Multi-in-One' innovation

- [Accuracy] Real-time/post-monitoring and perfect traceability of Hadoop echo components
- [Completeness] Provide Big Data services including Data collection, storage, processing, analysis, visualization
- [Convenience] Convenience of WEB, Workflow-based data purification and batch operation
- · [Analysis scalability] Provides advanced analysis environment by supporting multiple users and various analysis languages

### References













# XAIOps Korea's first deep learning-based IT operation intelligence (AIOps)<sup>1)</sup> solution







Korea's first deep learning-based **AIOps** 



Al-enabled load prediction, anomaly detection, root cause analysis



Minimize cost of service interruption loss Support for non-disruptive IT operation

Korea's first deep learning-based AI technology-equipped IT operation intelligence solution

Real-time intelligent monitoring

Detect anomalies before failure

Forecasting future loads Intelligent Alarm

- STRENGTHS: 24/7 non-disruptive IT operation support through intelligent monitoring
- [Accuracy] Deep learning-based accurate real-time anomaly detection, future load prediction
- [Complete] Precise root cause analysis by detecting parts that are difficult for humans to recognize
- [Convenience] Reduce MTTR<sup>2</sup>) by supporting failure detection, prediction, preemptive response, and quick recovery before failure
- [Extensibility] Provides a learning/prediction environment by supporting large-scale system data collection by various channels

### References









1)AlOps: Artificial intelligence for IT Operation 2) MTTR (Mean time to repair): is a maintenance metric that measures the average time required to troubleshoot and repair failed equipment.





# Cloud MOA Cloud-native Architecture Integrated Management Solution













### 

Support for various cloud platforms

**Cloud Native** Architecture

**Detection of** anomalies using ΑI

Multi-dimensional service level monitoring

### 

- [Accuracy] Large-scale integrated control and intuitive monitoring through multidimensional topology view
- [Complete] Supports service operation without failure through Al-based anomaly detection and sparse log analysis
- [Convenience] Automatic management of monitoring targets using container-based agent installation method
- [Extensibility] Perfect cloud environment support (Private, Public, Multi, Hybrid)

### References











# Plans to Strengthen Market Leadership in Big Data, AlOps, and Cloud Integrated Management

EBIGS Digital platform secures opportunities for 500+ domestic customers amid gov's push and shift to paid foreign solutions

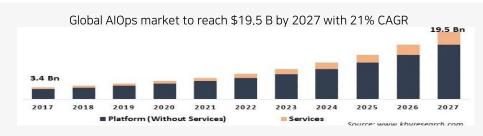
Budget and market growth for big data project with digital platform gov't implementation.

Predictive Administration Dat	a Ecosystem	Tailc	s for the Public	
Market Category	2018	2019	2020	CAGR ('19~'21)
Development and supply of big data integrated platform solutions	1,949	2,231 2,866 28.4%		
		(% Source : kd	ata, summary of	'2021 data white paper)

Market opportunity due to full charge-up of Hadoop free distribution and Cloudera 1

Paid Solution	Price
CDH (Cloudera Distribution for Hadoop)	\$10,000/node
HDP (Hortonworks Data Platform)	\$10,000/node
CDP (Cloudera Data Platform)	\$10,000/node

# XAIOps Expected domestic market increase in adoption due to global financial and public demand for stable business/administration services

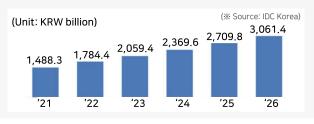


AlOps actively adopted in public admin, military, legal and healthcare overseas

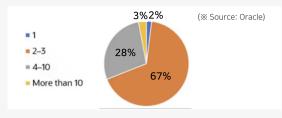
U.S. Department of Defense, Army/Air Force, NASA, Department of Homeland Security. Department of Agriculture, Department of Justice, Department of Health and Human Services, NASDAQ, New York City, various ministries/research institutes, Dutch courts, British Driver's Licensing Authority, Sweden's Bleking Regional Commission, UAE national health insurance company, Ministry of Electronics and Telecommunications Technology of India, Bahrain Electronics Authority...

# CloudMOA Public/Private Cloud adoption to drive operational management efficiency solution utilization.

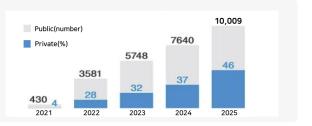












EBIGs XAIOps CloudMOA • •



# Consulting Service: IT performance management/cloud/big data/artificial intelligence consulting through years of experience and methodology

4th industrial revolution intelligent information technology











### DB Performance Management

performance monitoring of online banking system DB

### **WOORI BANK**

### E2E Performance Management

Monitoring the performance of the entire automation system



### Electric Power Big Data

Construction, utilization, and operation of Korea's largest electric power big data



### Pan-Government Big Data

NIA Big Data Center Operation



### Al Tech Tree

Pohang University of Science and Technology Artificial Intelligence Tech Tree



### Manufacturing Al, Smart Factory

Al-based manufacturing situation diagnosis/prediction Manufacturing big data-based situation analysis and optimal decision support



### Cloud

Building the AWS Cloud

**AMORE** PACIFIC

### Cloud

Cloud integrated control



### **Smart Transportation**

Korea Expressway Corporation C-ITS<sup>1)</sup> Big Data Center



### Retail Data Analysis

Fashion product planning effect analysis

Large domestic apparel company

### Big Data Analysis of Postal Business

Diagnosis of the 130year-accumulated postal business data status



# Al-based IT operation intelligence

Al-based load prediction, anomaly detection, root cause analysis





# EXEM Academy: Maximize customer value through knowledge accumulation and sharing

### **EXEM Books**



- Publishing professional technical books using the know-how of technical research and consulting experience
- A total of 25 books have been published since 2005.

### **EXEM TV**

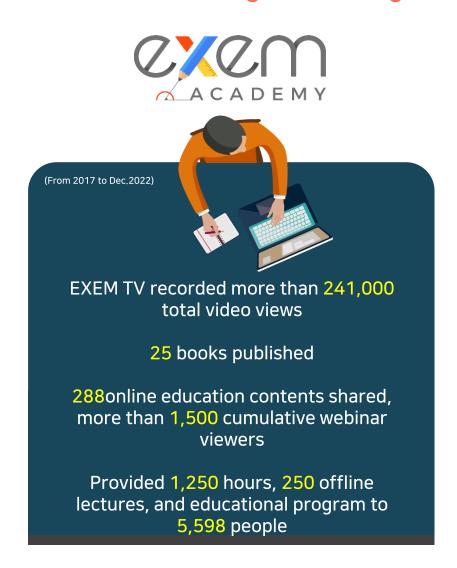


- Official IT Knowledge YouTube Channel
- EXEM TV educational content recorded more than 211,000 total online views
- EXEM seminar and webinar video sharing

### **EXEM Cartoon**



- Easily understandable cartoons explaining
- complex and difficult IT knowledge and big data-related information



### Webinar



- Online sharing service of high-quality IT expertise (Web + Seminar)
- Realistic practical training using video, audio, and chatting

### **Educational Seminar**



- Lectures and seminars on key technologies and trends in the 4th industry for domestic industry, academia, and research institutes
- \*\* 'Matchup' program, a short-term job certification course tailored to the Ministry of Education Operation of big data representative institutions and AI educational institutions ('18 05 ~ '21 03)

### **Posts**



- Independent content sharing through various technical contributions
- Providing practical knowledge and various tips such as DB operation

# SINSIWAY Introduction (1/3)



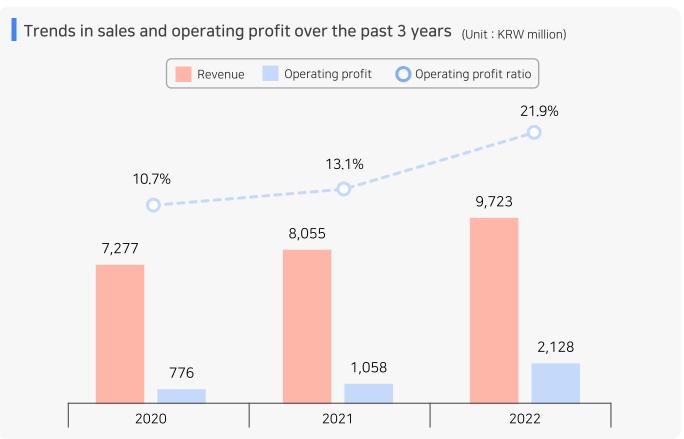
• Established Date: 01/2005

• EXEM Ownership Stake: 50.24%

• Sales: 9.7 Billion KRW (End of. 022)

• Workforce: 72 (calculated in Mar.2023)

• Main Business Fields: DB Access Control, DB Encryption





# SINSIWAY Introduction (2/3)

- Establishment of an affiliated research institute

### Milestones Current~ - Business agreement for 'Smart Manufacturing Tech Development Project' with withfuture, aipim, aodata. 2019 - Establishment of DB access control such as Nice Holdings and Nice evaluation information - Establishment of DB access control for overseas financial companies such as IBK China Subsidiary, IBK Indonesia Subsidiary, Mandiri State Bank, etc. - SK Securities DB access control and clarification approval (Petra Sign) establishment - Signed a license agreement with Hyundai Card, Hyundai Capital, and Hyundai Commercial - Petra Cipher v3.2 International CC Certification, GS Certification - Securing the highest number of atypical cryptocurrencies in the financial sector (7 cases including Woori Bank, Woori Card, NH Nonghyup, IBK Industrial Bank) 2018~ - Korea Electric Power Corporation DB security project order 2015 - Secured 17 strategic partners - DB access control solution Petra4 National Intelligence Service CC (EAL4) certification, GS certification - Launched Petra Sign, a privilege authorization system 2014~ - DB encryption solution Petra Cipher: National Intelligence Service CC (EAL4) certification first in Korea), GS certification acquired 2012 - PETRA 3.1 release, GS certification 2011~ - Establishment of next-generation NICE DB access control in 16 provincial education offices nationwide 2009 - Establishment of Jeju R&D Center - Acquired INNO-BIZ certification - Selected as a new technology IT product by KPIC(Korea Post Information Center) 2008~ - Released access control solution dGriffin v1.0, acquired GS certification 2005

# SINSIWAY Introduction (3/3)

### **Business Fields and Main Products**

Database security solution for various corporate environments





**DB Access Control Solution** 

- · Controlling illegal user DB access
- · Self-developed high-performance memory DBMS-based architecture
- 9 related technology patents, verified by large financial and public institutions



# DB Encryption Solution

- Acquired CC certification for the first time as DB encryption solution
- $\cdot$  Strict security function for encrypted data
- · Perfect linkage with PETRA access control solution



### **PETRA CIPHER**

File Encryption Solution

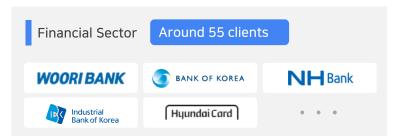
- · Strict security of unstructured files
- Integrated management of structured/ unstructured encrypted data
- · Holding a number of references in the financial sector



### Privilege Authorization System

- Provision of internal user DB handling reasons and business justification for internal users through access right management
- · Perfect linkage with PETRA access control solution

### Main Customers







# Overseas Subsidiaries Over 200 global references in 29 countries across 4 continents.



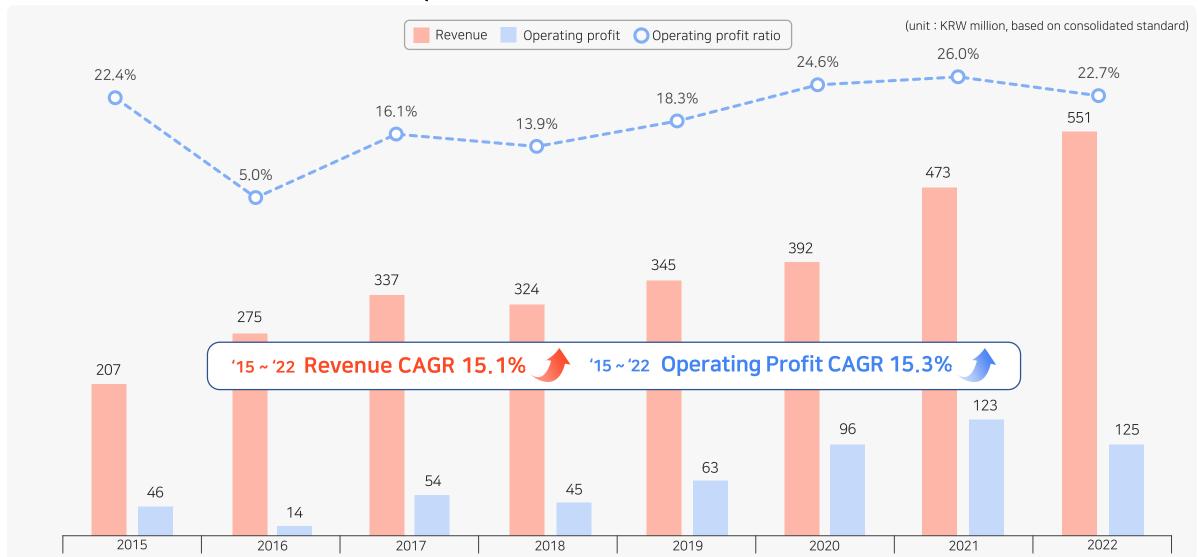




# Overseas Business Expansion Strategy 1 Market Appeal based on Local Market Performance Experience supplying performance solutions to 200+ large institutions/companies, including Chinese and Japanese financial institutions, mobile telecoms, and the LA State Government. 2 Expansion of Sales Partners Continued expansion of Japanese partners, including companies with more than 90 sales bases across Japan, has cooperative partners in Europe, the US, China, and Singapore 3 Expansion of Supply Solution Lineup Expand our monitoring target DB and SaaS Solution besides MaxGauge for Oralce and InterMax. 4 Development and Provision of Local Specialized Services Supplying 'Smart DBA' service, a remote DB performance diagnosis service due to lack of engineers in Japan and increasing demand for consulting/non-face-to-face 5 Opportunities to Supply Solutions for Overseas Branches of Existing Domestic Customers Securing continuous business opportunities when existing domestic customers establish overseas branches and factories



# Financial Statements (for the last 8 years)



<sup>\*</sup> In FY2016, due to new expansion of big data business, increase in labor costs due to merger (125 people in 2015 → 200 people in 2016), and an increase in the proportion of cost of goods sold, the operating profit performance was slightly lower compared with sales of that year.



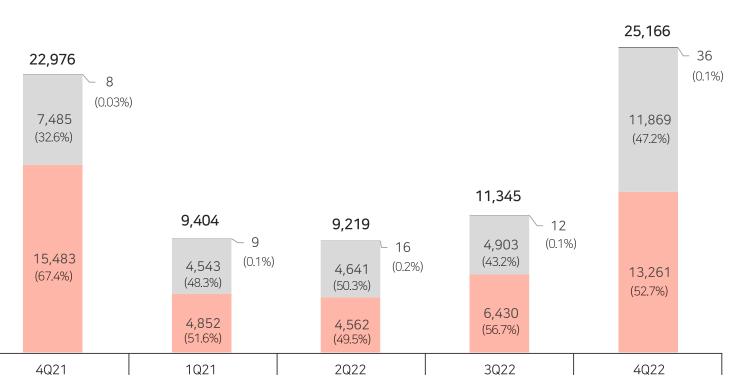
# **Quarterly Revenue**

QoQ + 122% / YoY + 10% ► Accumulated 4Q YoY +16%

Revenue Portions Solutions 52.7%, Service 47.2%, Other 0.1%



(unit: KRW million, based on consolidated standard)

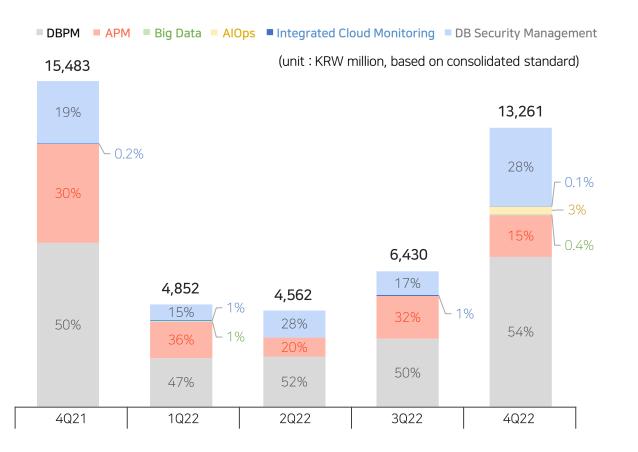


	Revenue Portions
	DBPM SW (MaxGauge)
	APM SW (InterMax, InterMax mAPM)
Solutions	Big Data SW (Flamingo, KNIME)
Solutions	Intelligent IT Monitoring SW (XAIOps)
	Integrated Cloud Monitoring SW (CloudMOA)
	DB Security Management SW (Petra, Petra Cipher, Petra Sign)
	SW Maintenance
Service	Consulting (DB, APM/E2E, Cloud, etc.)
	Big Data Services (Construction/Analysis, Operation, Education)
Other	Publications, rent income, etc.

# Quarterly Revenue Breakdown

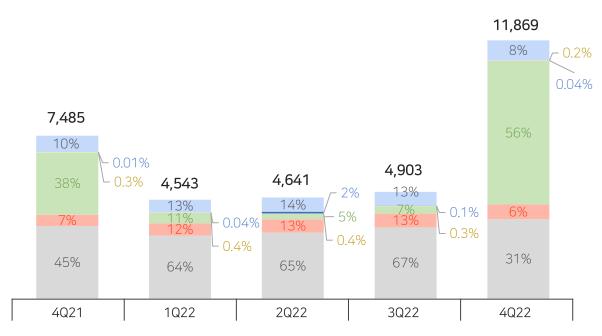
Solutions Segment QoQ +106% / YoY -14% ► Accumulated 4Q YoY +7% Service Segment QoQ +142% / YoY +59% ► Accumulated 4Q YoY +29%

### **Solutions**



### Service



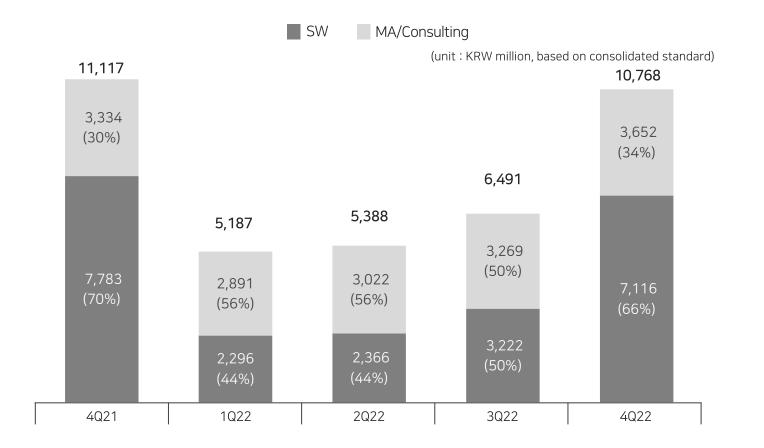


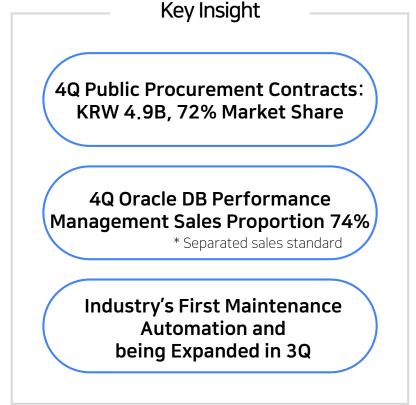
# **DB Performance Management (DBPM)** (Quarterly Revenue)

QoQ +66% / YoY -3% ► Accumulated 4Q YoY +9%

- SW Revenue QoQ +121% / YoY -9%
- Maintenance and Consulting QoQ +12% / YoY +10%

- Growth in Customer Base: 610 Cumulative References with 40 New Customers in 2022
- Maintenance Revenue Expansion due to New Customer Acquisition Continues



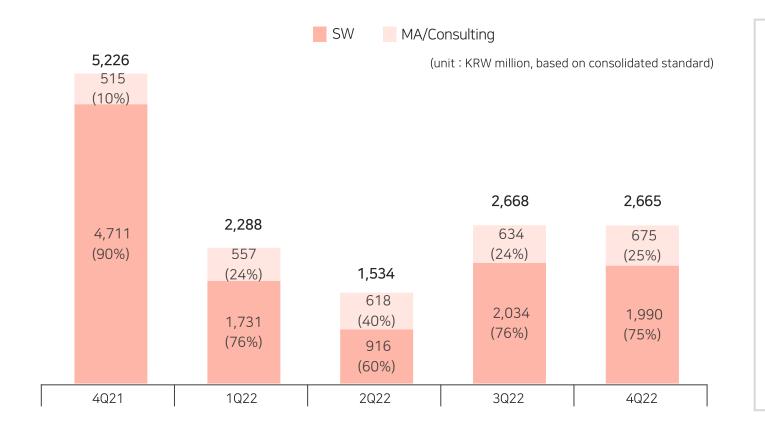


# **Application Performance Management(APM)** (Quarterly Revenue)

QoQ -0.1% / YoY -49% ► Accumulated 4Q YoY +9%

- SW Revenue QoQ -2% / YoY -58%
- Maintenance and Consulting QoQ +6% / YoY +31%

- Growth in Customer Base: 200 Cumulative References with 20 New Customers in 2022
- Maintenance Revenue Expansion due to New Customer Acquisition Continues



### Key Insight

**Existing Customers in Financial** Sector to Add Additional Products

(New customer : existing customer = 12:88)

\* Separate Sales Standard

MaxGauge customer base accounted for 25% of cross-selling customers

\* based on accumulated reference of FY'22

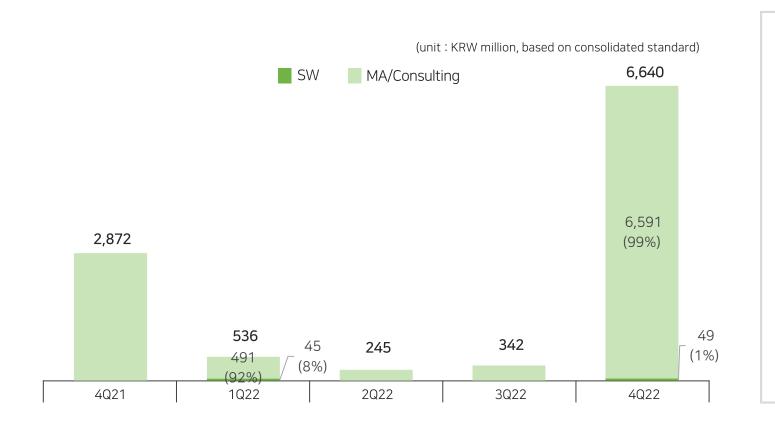
**Reference Secured for Interlocking** Construction of InterMax and InterMax mAPM in Internet Banking

# Big Data (Quarterly Revenue)

QoQ +1,842% / YoY +131% Accumulated 4Q YoY +83%

- Services Sales Dominated by Project-Type Business Orders

- Seoul City (22/06~23/03), Korea Gas Corporation (22/11~23/03) Contracts and Execution
- Supplied EBIGS to Korea Institute of Energy Technology Evaluation and Planning and Gyeongbuk Provincial Government
- Conducted KEPCO MDMS project (22/03-22/11), all revenue recognized in 4th quarter



# Key Insight

### Expanding public big data follow-up business opportunities

Seoul Big Data Platform (Phase 2) Construction Project Korea Gas Corporation big data platform design project, etc.

### Market Increases due to Opportunities **Apache Hadoop Monetization**

About 400 ~500 potential customers

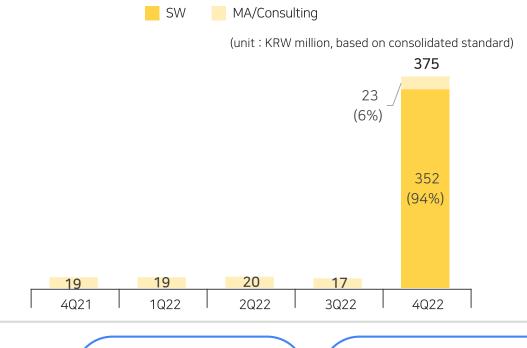
Increased business opportunities for major government ministries and metropolitan local governments in the digital platform

Based on major business experiences such as KEPCO, Seoul Metropolitan Government, and KOGAS

# Al-based Intelligent Monitoring (Quarterly Revenue)

QoQ +2,106% / YoY +1,874% ► Accumulated 4Q YoY -61%

- Maintenance and Consulting YoY +21% / QoQ +35%



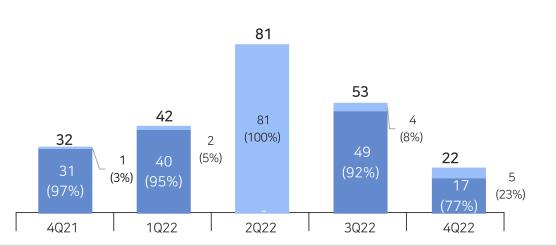
# **Integrated Cloud Monitoring** (Quarterly Revenue)

QoQ -58% / YoY -31% ► Accumulated 4Q YoY +395%

- SW Sales QoQ -65% / YoY -45%
- Maintenance and Consulting QoQ +25% / YoY +400%



(unit: KRW million, based on consolidated standard)



Key Insight XAIOps secures one new government agency reference in 2022

XAIOps begins second project for first financial bank, an existing customer Strengthening cloud business supply megazonechain based on cloud partnership

5 companies, including EXEM, establish joint cloud technology response system

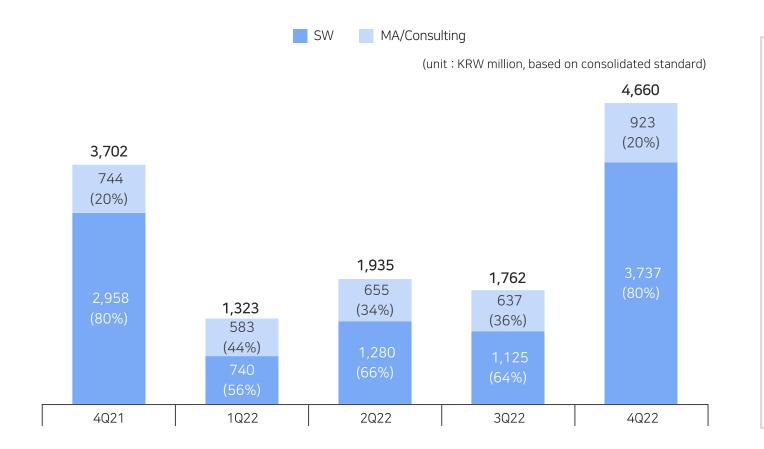


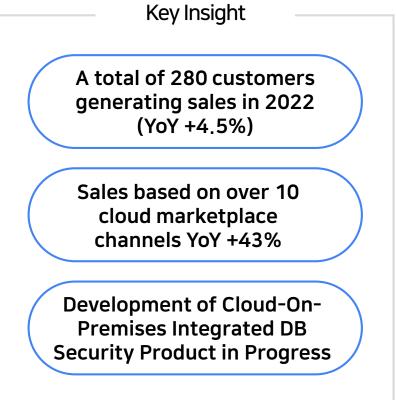
# **DB Security Management** (Quarterly Revenue)

QoQ +164% / YoY +26% Accumulated 4Q YoY +21%

- SW Revenue QoQ +232% / YoY +26%
- Maintenance and Consulting QoQ +45% / YoY +24%

- The only DB access control and DB encryption solution in the domestic cloud marketplace; Cloud marketplace sales continue to rise YoY +43%
- Revenue Growth Driven by Cloud Migration and Zero Trust Adoption Increase





# **Executive Summary**

(unit: KRW million, based on consolidated standard)

	4021	2022	6022	Percentag	e Change
	4Q21	3Q22	4Q22	YoY	QoQ
Revenue	22,976	11,345	25,165	10%	122%
Solutions (SW)	15,483	6,430	13,261	-14%	106%
MaxGauge	7,783	3,222	7,116	-9%	121%
InterMax	4,711	2,034	1,990	-58%	-2%
Flamingo/KNIME	-	-	49	-	-
XAIOps	-	-	352	-	-
CloudMOA	31	49	17	-45%	-65%
Petra	2,958	1,125	3,737	26%	232%
Service (MA/Consulting)	7,485	4,903	11,869	59%	142%
DB Performance Management	3,334	3,269	3,652	10%	12%
APM	4,771	634	675	31%	6%
Big Data*	2,872	342	6,591	129%	1,827%
Intelligent IT Monitoring	19	17	23	21%	35%
Integrated Cloud Monitoring	1	4	5	400%	25%
DB Security Management	744	637	923	24%	45%
Product, etc.	8	12	36	350%	200%
Operating Expenses	14,162	8,485	17,877	26%	111%
Operating Profit	8,814	2,860	7,288	-17%	155%
Operating Margin	38.4%	25.2%	29.0%	-9.4%pt	+3.7%pt
Consolidated Net Income	6,617	2,334	4,529	-32%	94%
Net Income at Controlling Equity	6,185	2,030	3,890	-37%	92%
Non-controlling Interests Net Income	432	304	639	48%	110%

<sup>\*</sup> Big data service figures include maintenance and consulting, as well as big data construction/analysis, operation, and training along with SW supply, and are classified as product sales only when SW is supplied alone.

# **Operating Expenses**

(unit: KRW million, based on consolidated standard)

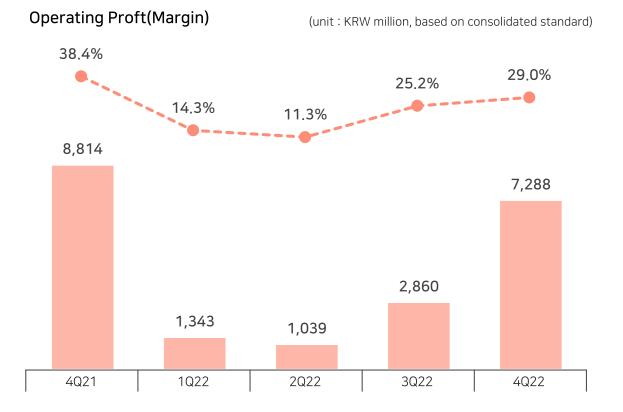
	(unit : KKW million, based on consolidat				
	4Q21	3Q22	4Q22	Percentag	je Change
				YoY	QoQ
Operating Expenses	14,162	8,485	17,877	26.2%	110.7%
Personnel Expenses	7,568	5,444	6,662	-12.0%	22.4%
Transportation Expenses	2	1	2	9.4%	103.4%
Advertising Expenses	13	10	66	394.4%	540.4%
Depreciation and amortization of intangible assets	286	267	711	148.2%	166.2%
Bad Debt Expenses	(20)	(33)	28	-241.1%	-184.5%
etc	6,313	2,796	10,409	64.9%	272.3%



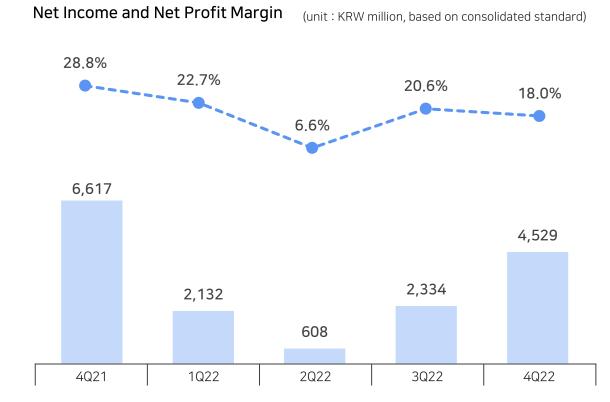
# **Profit**

- Personnel cost increase for employee recruitment and new product development
- Purchasing products in accordance with large-scale projects

# Operating Proft QoQ +155% / YoY -17%



### Net Income QoQ +94% / YoY -32%

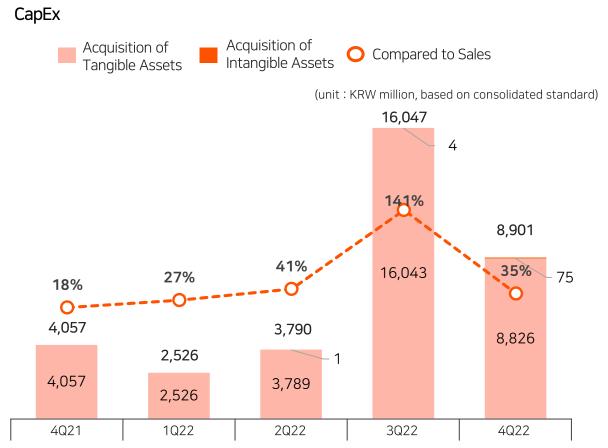




# CapEx / Workforce Status

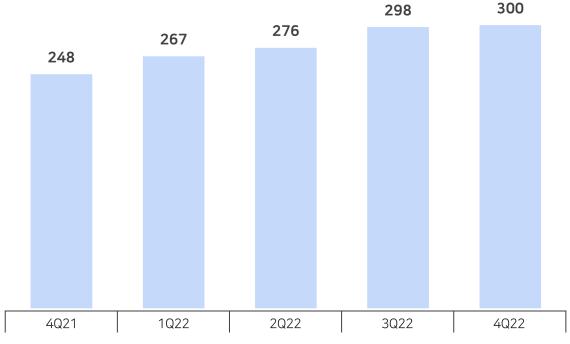
CapEx QoQ -45% / YoY +119% Workforce QoQ +2 / YoY +52

- Increase in tangible assets due to the construction of the new building in Magok Area
- Recruitment continues to strengthen existing business sales and secure new business R&D/sales



### **EXEM Workforce Status**

(unit: number)



<sup>\*</sup> Number of employees excluding the number of employees in four subsidiaries



# Financial and Income Statement for the Last 3 Years

### **Consolidated Financial Statement**

(unit: KRW million)

	2020	2021	2022
Current assets	52,994	64,049	44,894
Non-current assets	41,388	48,260	74,127
Total assets	94,382	112,309	119,021
Current liabilities	9,000	19,215	16,075
Non-current liabilities	4,819	1,332	1,513
Total liabilities	13,819	20,547	17,588
Capital stock	3,388	3,513	3,638
Capital surplus	37,984	42,696	47,463
Other components of equity	7,026	2,027	-2,972
Accumulated other comprehensive income	-586	-396	-443
Retained earnings	26,730	37,460	46,121
Non-controlling interests	6,021	6,461	7,626
Total equity	80,563	91,762	101,433

### **Consolidated Income Statement**

(unit: KRW million)

	2020	2021	2022
Revenue	39,178	47,330	55,133
Cost of sales	14,935	19,236	24,550
Gross profit	24,243	28,095	30,584
Operating profit	9,648	12,306	12,530
Net income	8,706	11,279	9,603
Profit attributable to owners of the parent company	8,199	10,730	8,588
Profit attributable to non-controlling interests	507	549	1,015
Other comprehensive income for the y ear	-42	286	29
Total comprehensive income for the y ear	8,664	11,564	9,632
Basic earnings per share(unit: KRW won)	248	321	245



# 4Q Financial and Income Statement (Consolidated)

(unit: KRW million)

### **Consolidated Financial Statement**

			(driit : ixixvv iriiiiiori)
	2020.12.31	2021.12.31	2022.12.31
Current assets	52,994	64,049	44,894
Cash and Cash Equivalents	34,324	37,232	24,635
Trade receivables and other current receivables	5,951	7,720	8,526
Other current financial assets	12,709	18,877	6,272
Current tax assets	11	10	16
Other current assets	172	210	974
Non-current assets	41,388	48,260	74,126
Equity methos investment quity	606	283	-
Tangible assets	28,012	35,852	63,445
Invetment property	775	718	706
Goodwill	1,665	1,665	1,665
Intangible assets other than goodwill	2,511	2,656	2,224
Other non-current financial assets	6,365	5,611	4,193
Other non-current assets	_	-	11
Deferred corporate tax assets	1,454	1,474	1,883
Total assets	94,382	112,309	119,021
Current liabilities	9,000	19,215	16,075
Trade payables and other current payables	266	2,958	501
Other current financial liabilities	957	5,088	5,307
Other current liabilities	6,444	8,996	8,824
Accrued corporate tax	1,334	2,173	1,443
Non-current liabilities	4,819	1,332	1,513
Other non-current financial liabilities	4,009	603	731
Other non-current liabilities	373	329	414
Deferred corporate tax liabilities	437	400	367
Total liabilities	13,819	20,547	17,588
Capital attributable to the owners of the parent company	74,542	85,300	93,807
Capital	3,388	3,513	3,638
Capital surplus	37,984	42,697	47,463
Other components of equity	7,026	2,027	<b>-</b> 2,972
Accumulated other comprehensive income	-586	-396	<b>-</b> 443
Retained earnings(loss)	26,730	37,460	46,121
Non-controlling interest	6,021	6,461	7,626
Total capital	80,563	91,762	101,433
Total equity and liabilities	94,382	112,309	119,021

### Consolidated Income Statement

Consolidated Income Statement (unit: KRW million)						
	4Q 21	1Q 22	2Q 22	3Q 22	4Q 22	
Revenue(sales)	22,976	9,404	9,219	11,345	25,165	
Cost of sales	8,714	4,024	4,183	4,052	12,291	
Gross profit	14,262	5,379	5,036	7,294	12,874	
Selling and administrative expenses	5,468	4,067	3,990	4,466	5,559	
Bad debt expenses	-20	-31	8	-33	28	
Operating profit(loss)	8,814	1,343	1,039	2,860	7,288	
Other profit	55	32	23	19	30	
Other losses	273	19	122	-22	563	
Financial Profit	56	486	416	613	-177	
Finance cost	697	375	988	440	1,598	
Equity method gain(loss)	87	10	83	-47	-46	
Net income before income tax(loss)	8,043	1,477	451	3,027	4,994	
Corporate tax	1,426	-655	-156	692	465	
Net income(loss)	6,617	2,132	608	2,334	4,529	
Other comprehensive income	50	40	131	32	-174	
Items not reclassified to profit or loss (other comprehensive income after tax)	4	17	105	-92	-105	
Items that can be reclassified to profit or loss (other comprehensive income after tax)	46	23	25	124	-69	
Total comprehensive income	6,667	2,172	738	2,367	4,354	
Attribution of net income(loss)						
Net profit (loss) attributable to the owners of the parent company	6,185	2,180	488	2,030	3,890	
Net income (loss) attributable to non-controlling interests	432	-48	119	304	639	
Attribution of total comprehensive income						
Total comprehensive income, equity attributable to owners of parent company	6,219	2,214	576	2,102	3,722	
Total comprehensive income, non-controlling interests	448	-42	162	264	633	



# 4Q Financial and Income Statement (Separate)

**Financial Statement** (Unit: KRW million)

			(
	2020.12.31	2021.12.31	2022.12.3
Current assets	43,712	52,464	31,7
Cash and Cash Equivalents	30,873	31,793	16,5
Trade receivables and other current receivables	3,097	5,024	5,1
Other current financial assets	9,742	15,613	4,7
Other current assets	19	35	3
A group of non-current or disposal assets classified as held for sale or for distribution to owners	-	-	4,4
Non-current assets	35,096	42,552	68,7
Investments in subsidiaries, joint	C 011	F 70C	Г.
ventures and associates	6,011	5,736	5,4
Tangible assets	22,710	31,252	58,3
Investment property	496	-	
Goodwill	100	100	
Intangible assets other than goodwill	339	637	ĺ
Other non-current financial assets	4,661	4,003	2,8
Deferred corporate tax assets	780	824	1,4
Total assets	78,808	95,016	100,5
Current liabilities	6,608	12,623	10,4
Trade payables and other current payables	103	2,602	
Other current financial liabilities	290	1,408	3,1
Other current liabilities	4,999	6,527	6,0
Accrued corporate tax	1,216	2,086	1,2
Non-current liabilities	375	415	(
Other non-current financial liabilities	28	120	2
Other non-current liabilities	348	295	3
Total liabilities	6,983	13,038	11,C
Capital			
Capital	3,388	3,513	3,6
Captial surplus	37,779	42,653	47,5
Other components of equity	7,026	2,027	-2,9
Accumulated other comprehensive income	-556	<del>-</del> 524	-2
Retained earnings(loss)	24,188	34,309	41,7
otal capital	71,825	81,978	89,4
otal equity and liabilities	78,808	95,016	100,5

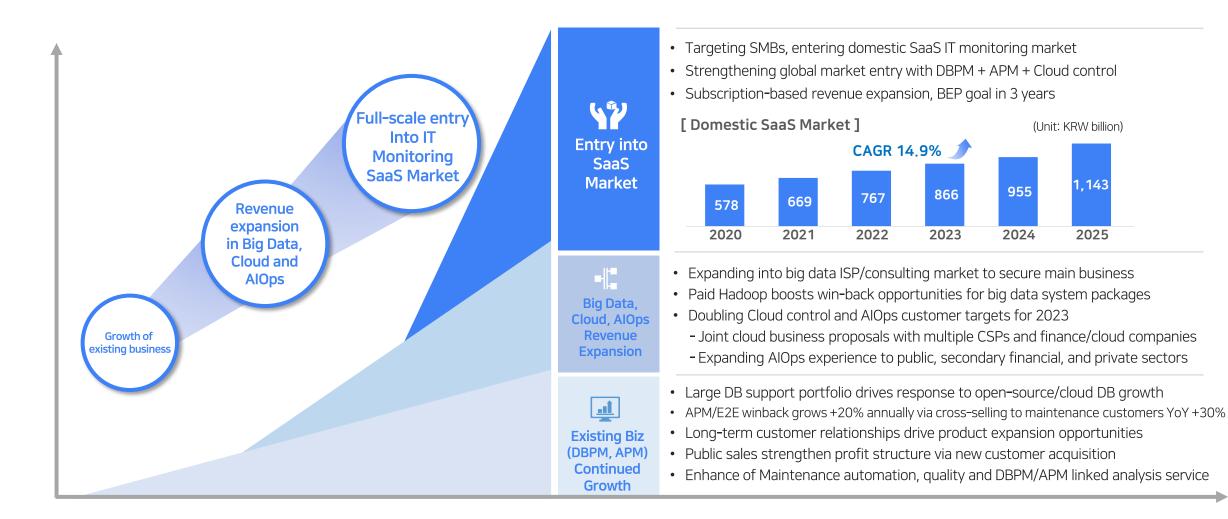
**Income Statement** (Unit: KRW million)

	4Q 21	1Q 22	2Q 22	3Q 22	4Q 22
Revenue(sales)	18,189	7,451	6,532	8,974	19,470
Cost of sales	7,162	3,399	3,402	3,663	10,414
Gross profit	11,027	4,052	3,130	5,311	9,056
Selling and administrative expense	3,347	2,556	2,614	2,897	3,522
Bad debt expenses	-1	2	3		3
Operating profit(loss)	7,681	1,493	513	2,413	5,531
Other profit	1	28	22	17	9
Other losses	259	19	122	-23	566
Financial profit	39	444	394	409	8
Finance cost	665	344	925	371	1,529
Net income(loss) before corporate tax expenses	6,797	1,602	<del>-</del> 117	2,491	3,454
Corporate tax	1,249	-658	-162	757	97
Net income(loss)	5,548	2,261	45	1,734	3,356
Other comprehensive income		24	32	55	-71
Items not reclassified to profit or loss (other comprehensive income after tax)		24	32	55	-71
Total comprehensive income	5,548	2,284	77	1,790	3,285





Sales Expansion Through Strong Product Portfolio Connectivity with Existing and New Solution Customers
Continuous Revenue Expansion Strategy: Targeting Small and Medium-sized Markets with 'DataSaker' Subscription SaaS Product



# Thank you



Q&A

